

About CalRHA



We advocate for rental housing providers and residents to promote housing affordability

The California Rental Housing Association is the state's affiliate of the National Apartment Association (NAA). CalRHA consists of nine regional organizations and represents 25,000 members, primarily comprised of small family-owned housing providers with 10 rental units or fewer. Together, we provide 676,000 homes to Californians.

Rental Housing Contributions



42,000 jobs

supported by California's rental housing industry.



\$29 billion

in annual activities that support the State's economy.

Source: WeAreApartments.org

Partners in Housing

The Dept. of Housing and Community Development (HCD) estimates that California must build 2.5 million homes over the next eight-year cycle to meet housing demand.

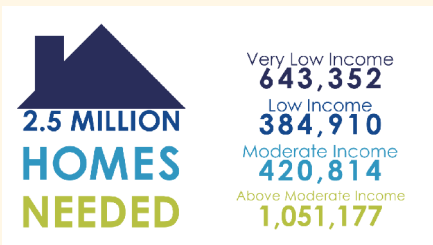
CalRHA is the State's partner in finding solutions to the housing shortage.



The State Voice for Rental Housing Providers

As we celebrate the 10-year anniversary of our organization's founding, we're actively engaging with the State's policymakers to balance the needs of housing providers and renters to meet the challenges of the next decade.

HCD Projected Housing Need



California
Rental Housing
Association

www.cal-rha.org

2024 Policy Priorities



Homelessness Prevention Funding

Helping people stay in their homes is an important component to tackling the homeless crisis. CalRHA supports emergency rental assistance programs for Californians at risk of homelessness. However, for the program to operate effectively the State must provide flexibility for applicants, reasonable safeguards to prevent fraud, and direct payments to rental housing providers to avoid delays.



Increasing Housing Supply

The Dept. of Housing and Community Development (HCD) estimates that "... California must plan for more than 2.5 million homes over the next eight-year cycle, and no less than one million of those homes must meet the needs of lower-income households." To stimulate and expedite housing construction, state and local governments can adopt policies that:

- Streamline permitting processes and reduce fees.
- Provide incentives for housing construction, rehabilitation, and conversion -- including funding for government mandates.
- Protect housing provider rights such as the Ellis Act, and Costa-Hawkins Act.
- Promote housing-friendly zoning laws for Accessory Dwelling Units (ADUs) and flexible rental housing options.



Quality and Affordability

CalRHA supports expanded access to quality rental housing at affordable rates. However, costly policies such as rent control, unfunded mandates, sky-rocketing property insurance, and overregulation force family-owned housing providers out of the rental business, giving way to corporate financiers who are far-removed from residents and less adept at handling one-on-one renter needs. We stand ready to work with policymakers to hold the line on cost increases so small independent can continue to affordably house all Californians.